



TE ATATU ASSOCIATION FOOTBALL CLUB

April 2023

Dear Whom It May Concern,

The Te Atatu Association Football Club is gearing up for the 2023 season as we strive to promote football in the community, and we'd love for you to be a part of our journey.

ABOUT US:

Te Atatu AFC has been passionate about football since 1959, providing an opportunity for all members of the community. From social through to competitive, juniors through to seniors, we welcome players of all ages and abilities, aiming to provide an affordable and inclusive playing experience for all.

Whānau mā te whutupaoa

At Te Atatu AFC, we believe that football goes beyond the beautiful game. We incorporate whānau, community and club spirit into everything we do. We are proud to be the second largest football club in West Auckland, with the fastest growing membership over the past 3 seasons! This has created a very strong base from which we are looking to maintain and expand our engagement within the community.

OPPORTUNITY:

2023 is a very exciting year for Te Atatu AFC as we look to expand our facilities for our growing number of players, whilst continuing to provide affordable playing opportunities for all. Coupled with the excitement of the FIFA Women's World Cup 2023 being hosted across New Zealand and Australia, our committee is dedicated to building on the successful 2022 season, creating clear pathways for our players, providing quality facilities, and encouraging development throughout the club.

To help us achieve some of these plans, Te Atatu AFC is keen to work with local businesses to promote and grow the beautiful game of football in Te Atatu and the wider West Auckland community. We are seeking sponsorship of any kind, ranging from small donations or player scholarship to professional services or volunteer work, through to full team sponsorship or gear purchasing or funding. We have compiled a document with the 2023 Te Atatu AFC Sponsorship options to assist you in choosing the opportunity best for your needs. This list is not an exhaustive and we would be happy to tailor an arrangement suitable to you!

EXPOSURE:

By supporting Te Atatu AFC through the 2023 season, we can offer numerous exposure options for you! As a club, we have a strong online and social media presence, extending past our 5000 members. This presents us with the opportunity to publicise not only what we are doing as a club, but also pay tribute to the sponsors who have played a part in supporting us to get here.

If you are interested in providing sponsorship, whether this be a small or large amount, please get in touch with us at secretary@teatatufootball.org.

We look forward to hearing from you.

Nga Mihi,

Te Atatu AFC Committee