



TE ATATU ASSOCIATION FOOTBALL CLUB

2023 Season Sponsorship Options

The following are some of the Te Atatu AFC Sponsorship options available for the 2023 season. This list contains ideas of things the committee suggests we need and is not exhaustive. We are happy to accept any monetary sponsorship, however if you have any ideas or requirements for your sponsorship, please reach out to us at secretary@teatatufootball.org

Te Atatu AFC Player Scholarship:

Sponsor x1 junior player at Te Atatu AFC which entails payment of playing fees, purchase of playing gear such as boots, shin guards, strip, boot bag, drink bottle and club apparel (jacket/hoodie) specific for that player. *Approx. cost: \$200 - \$500*

Player of the Day Sponsorship:

Each week, Te Atatu AFC recognises individual Player of the Days where players are presented with their awards at the club in front of their friends and family on a Saturday afternoon. Sponsorship may consist of a voucher, or cash equivalent.

Specific mentions will be given at these events for Player of the Day Sponsors. Sponsors are encouraged to come along and present the awards.

Professional Service Sponsorship:

Are you a local tradesperson? Physio, podiatrist, or massage therapist? Sponsorship in the form of discounted service for Te Atatu AFC members may be an option for you. Not only will this increase business through the membership database, but it will also promote your name in the community.

Under New Zealand Privacy requirements, Te Atatu AFC cannot give sponsors access to our membership database, however, we can promote your business through correspondence with our members.

Goods or Products Sponsorship:

We are always on the hunt for any products or goods that will assist our players and teams through the season. From strapping tape and drink bottles to electrolytes, massage rub or game day food.

Game Day Sponsorship:

Fancy sponsoring a specific weekend or game? This option is for you. Feature in game day information online, social media and match day programmes. *Applies to Senior Teams Only.*

Team Sponsorship:

Want to sponsor an entire team? There are numerous junior or senior teams that would love your support! *Approx. Cost: varies Junior to Senior.*

Team Apparel:

Providing a team (junior or senior) with their own team apparel for the 2023 season. Sponsors can decide what item to sponsor (e.g. hoodie, training shirt, jacket). Items will ideally have Te Atatu AFC and sponsor name and logo. Orders can even include one to hang in your office! *Approx. Cost: varies depending on apparel item chosen.*

Junior Playing Gear:

Supply of balls, bibs, cones, and/or other training equipment for a Junior Team at Te Atatu AFC. *Approx. Cost: \$50 - \$500*

Club Banners/Flags:

Game days are our favourite day of the week and even more so when at home! Club banners are put out each game day to bring club spirit and make sure other teams know whose turf they are on! Due to the large number of teams, Te Atatu AFC are allocated multiple home grounds (Te Atatu Park, Ramlea Park & Jack Pringle Park to name a few) so exposure is wider! *Approx. Cost: \$300 - \$400 each*

Club Gazebo/Marquee:

A club gazebo will be used throughout the 2023 season and beyond, allowing our team and players shelter in Auckland's unpredictable weather conditions. A staple item used during club days and events, or at wider Auckland club tournaments. Donning the Te Atatu AFC logo as well as the sponsors name and logo. *Approx cost: \$1,800 - \$2,000*

Clubroom Upgrades:

As our membership numbers continue to grow, Te Atatu AFC want to upgrade our clubrooms and facilities to provide our families and the wider community a space to come together. 2023 specifically, we are hoping to upgrade our kitchen facilities and changing rooms. This is an ongoing project, and any monetary value is appreciated. We would appreciate the opportunity to discuss this further.